

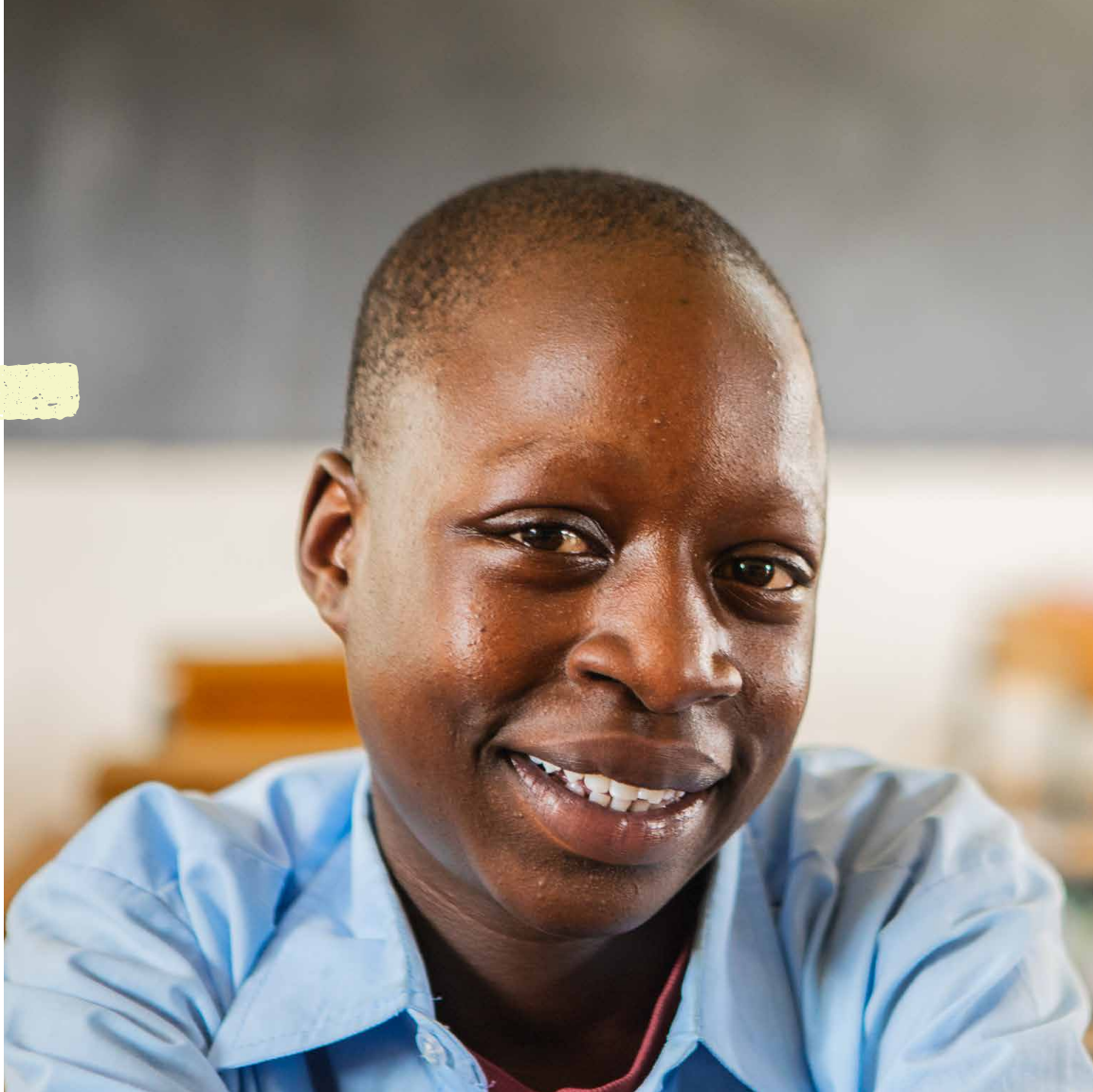
ANNUAL  
REPORT



2024



We're humbled and grateful to share our 2024 Annual Report with you, filled with highlights from the year as well as a snapshot of what your partnership made possible. Together with a global community of donors, advocates, like-minded groups, and friends, we're equipping children to overcome adversity through education and psychosocial support — because every child deserves the opportunity to thrive. Thank you so much for your generous support.



## A word from our founder



*In everyday life of serving with BEAM, I don't always take time to remember how far we have come. During my month in the U.S. in November, I connected with over 150 BEAM supporters, providing me an opportunity to reflect in community with the people who care deeply about the work we do. The perspective shift out of the day-to-day and into the bigger, beautiful picture of growth is powerful.*

*In 2014, BEAM had \$800 to help one young girl, Faith, go to school in a safe environment. Ten years later, because of the support of so many people and our amazing Kenyan leadership, we have provided academic scholarships to 116 children and expanded our mental health services to pursue deeper healing for children.*

*When I returned to Kenya in December, I had yet another chance to remember, as over 300 people from the BEAM community in Kenya came together to celebrate the college graduations of two students—Ruth and Timothy. It was the most joyful celebration with dancing, singing, and heartfelt speeches of remembrance and gratitude.*

*The power of remembering propels us forward and re-energizes us to keep fighting for the rights of vulnerable children in Kenya—the right to education, health, and wholeness. Thank you for being a part of that journey.*

*With gratitude,  
Colleen Costigan  
Founder & International Director*



# FINANCIAL SUMMARY

A LOOK AT 2024

## REVENUE

**\$282,662**

INDIVIDUAL GIFTS

**\$45,000**

GRANTS

**\$3,600**

CORPORATE MATCHING GIFTS

**\$331,262**

ANNUAL TOTAL

## EXPENSES

**\$278,181**

PROGRAMS (88%)

**\$23,317**

FUNDRAISING COSTS (7%)

**\$15,222**

OPERATIONS (5%)

**\$316,720**

ANNUAL TOTAL



Grand Inauguration  
2024



**EDUCATION**

# 25

graduates  
in 2024

11  
primary school  
graduates

1  
associate's degree  
in social work

6  
high school  
graduates

1  
technical certificates  
in building & construction

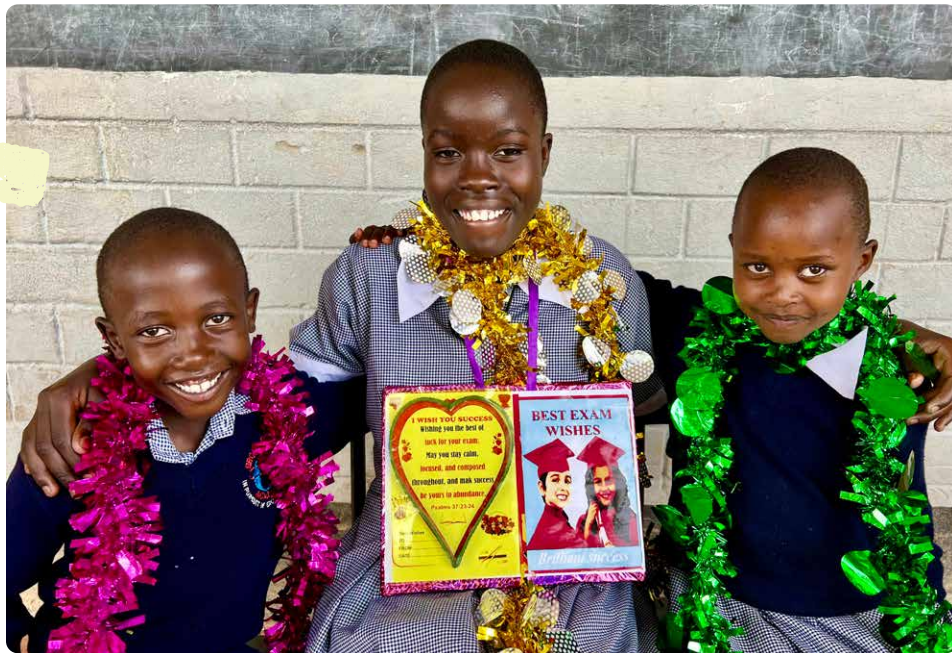
2  
kindergarten  
graduates

2  
technical certificates  
in catering

1  
associate's degree  
in library science

1  
technical certificates  
in electrical installation





# 99

educational scholarships  
provided in 2024

## 51

students in  
primary school  
19 day scholars  
32 boarding

## 36

students in  
high school  
12 day scholars  
24 boarding

## 2

students in  
university

## 4

students in associate  
degree programs

## 6

students in  
technical school

“I would like to thank BEAM because they brought me to school. I was not in school before BEAM. But now I am in school, and I am reading and I know how to write. When I grow up, I would like to be a doctor.”

-Shamzi, 6th grade scholar



BEAM KENY



**SOCIAL WORK**

# 1,746

social work visits

795

office follow-up visits

486

home visits

322

academic visits

84

medical visits

59

government office visits









**COUNSELING**  
**AND PSYCHOSOCIAL EDUCATION**

- Topics commonly covered in counseling sessions included child abuse, loss and grief, and childhood trauma.
- Kutoa Project, a like-minded nonprofit working in Kenya, trained two of our counselors in their curriculum designed to empower people to understand how trauma affects the brain and how they can provide trauma-informed care to children and youth. After completing the course, the counselors became certified to teach the curriculum themselves.
- 33 girls attended a camp through a partner organization, Kuza Dada. The camp focused on building self-esteem and leadership, providing a safe space for the girls to discuss their challenges.
- Facilitated a two-day camp for 54 teenage boys covering topics such as stress and depression, sexuality in adolescence, and internet addiction and provided mentorship and life skills to guide them through the transition to adulthood.
- Following the recent creation of a board for certification and licensing under Kenya's Ministry of Health, all of BEAM's counselors received licenses to practice under the Counsellors and Psychologists Board. This is a crucial step in Kenya as it ensures quality services and ethical practice while also promoting the importance of mental health. The accreditations strengthen BEAM's credibility through standardizing and professionalizing our counseling services.

**4**

full-time licenced  
psychologists

**3,718**

people served in total

**715**

individual counseling sessions

**43**

group counseling sessions  
serving **412** children

**26**

psychological debriefing sessions  
serving **251** children and adults

**41**

psychosocial education sessions  
serving **2,340** children and adults

*"I lacked direction and was confused about many aspects of my life after my parents separated.*

*I didn't know how to go about things, and I suffered alone, but I feel better seeing some changes in my life. Thank you for walking with me and treating me with care and respect. I'm very grateful."*

*— Counseling Client*







**MILESTONES**  
**AND HIGHLIGHTS**



## Welcoming visitors...and being a visitor

Rebecca Waer, a talented documentary filmmaker and friend of BEAM, volunteered her time, talent, and resources to take photos and videos for us.

Bob, Pat, and Beth Costigan lent their artistic skills and painted an exquisite mural on the gate at the entrance to BEAM Kenya's office. They designed the mural based on the pattern of kitenge, a traditional East African fabric.

Founder and international director Colleen Costigan spent one month in the U.S. with her two children, Jake and Ruby. The three traveled to three cities (San Diego, Bozeman, and St. Louis). Colleen hosted eight events and met with 177 people.



## Child safeguarding

We partnered with 10 organizations and schools to create safer spaces for children through education and policy development. Improved governance structures, effective reporting mechanisms, training and staff code of conduct are just some of the ways we can increase the safety and well-being of children in our sphere of influence. In our training, we focus on the power that each of us have as individuals and organizations to minimize risk of harm and abuse to children.



## Hidden talents

A group of our scholars collaborated on a painting project with friend of BEAM, Skye Hassankhani. These scholars discovered a new love and skill for painting. Their works were featured at the 2024 La Jolla Art & Wine Festival.

# Building the future

Our team has been dreaming of creating an ecosystem of support that nurtures talent, encourages diversity, and empowers children and youth to meaningfully contribute to the community. This last year, we had the opportunity to purchase 3 acres of land to begin making this dream into a reality—the land is the future home of our children’s resource center.

Situated within walking distance of the slums, it’s a strategic location for the center that’s easily accessible to those we serve. With a digital learning lab, tutoring center, sports facility and mental health resources, the center will provide a variety of support services to vulnerable children, including access to educational support, counseling, and protection from abuse and neglect.

The center will focus on the holistic needs of a child as well as promote social cohesion and community development through educational and psychosocial initiatives. Our goal is to empower children in the community to realize their innate talents through extracurricular activities such as youth sports programs, art activities, dance, and music.

We are currently in Phase 2 of this project: fencing the land through EcoPost, a company that uses 100% recycled plastics to make durable and environmentally friendly plastic lumber. Phase 3 will be to work with an architect to come up with a plan for the land. We’re excited to keep you updated on the progress.



# Growing the BEAM team

This year, we brought on two additional licensed professional counselors and two social workers, making us a team of 14 full-time employees.





2801 B ST. #85  
SAN DIEGO, CA 92102  
858-245-1072

PHONE  
858-245-1072

EMAIL  
hello@beamkenya.org

ADDRESS  
2801 B St. #85  
San Diego, CA 92102

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